



## Net Invaders Privacy Policy – Market Invaders

*Last updated: April 2024*

Net Invaders (“Net Invaders”, “we” or “us”) takes your privacy very seriously. This Policy describes Net Invaders privacy practices regarding the use of personal data in its:

- online or SAAS (Software As A Service) applications Market Invaders ([seller.market-invaders.com](https://seller.market-invaders.com)), Market Repricer ([seller.market-repricer.com](https://seller.market-repricer.com)) and Market Fulfillment ([seller.market-fulfillment.com](https://seller.market-fulfillment.com))
- and commercial websites ([www.net-invaders.com](https://www.net-invaders.com), [www.market-invaders.com](https://www.market-invaders.com), [www.market-repricer.com](https://www.market-repricer.com), [www.market-fulfillment.com](https://www.market-fulfillment.com), [www.marketplace-ecommerce-day.com](https://www.marketplace-ecommerce-day.com)).

More precisely, it explains what data we collect, how we use, store and/or transfer it.

This Policy applies to individuals who visit or use (“visitor”, “user”, “you” or “yours”) Market Invaders or Market Repricer or Market Fulfillment applications or the commercial websites (“website”, “online application”).

Our websites contain links to other websites. The privacy practices of other websites are covered by their own privacy policies. Please visit their privacy policies if you wish to know more.

Personal data processed in connection with the website is controlled by Net Invaders SAS, a French company with offices located at 190 rue Topaze, Résidence le Magnolia, Bâtiment B3, 13510 Eguilles, France.

### What data we collect and how we use it

#### Commercial websites

##### Forms

Our websites contain the following contact forms:

- Market Invaders: <https://www.market-invaders.com/en/get-started>
- Market Repricer: <https://www.market-repricer.com/en/inscrivez-vous/>
- Market Fulfillment: <https://market-fulfillment.com/en/inscription-mffm/>
- Marketplace E-commerce Day: <https://www.marketplace-ecommerce-day.com/connexion>

When you fill out any of the forms listed above, we require you to provide your contact information, which includes personal data: first name, last name, email, phone number, country, company name, company web site and job title.

We use this data to contact you in order to answer your questions or to register your company to the Market Invaders or Market Repricer or Market Fulfillment service.

For the marketplace-ecommerce-day.com web site, we use your data to allow you to register to the Marketplace E-commerce Day (MED) event and to send you communications about it.

### **Browsing data**

When you visit our websites, we automatically collect your browsing data that may include your IP address, device, your region, your browser type, your internet service provider and/or mobile carrier, the pages and files you viewed, your searches, your operating system and system configuration data, and the date and time of your visit. Note that we do not collect such data on the Marketplace E-commerce Day website.

Some of the above data is used to create general statistics which allow us to assess the number of visitors to our websites, identify what pages are visited most frequently and, ultimately, make the website more user friendly.

### **Cookies**

Cookies are small text files that are placed in your computer by the websites you visit.

They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the website.

#### Our cookies

We mainly use cookies that are session-based. They typically store data in the form of a session identification that does not personally identify you. Session cookies exist during one session. They disappear from your computer or device when you close your browser software or turn off your computer.

You can control the use of cookies at the individual browser level, but if you choose to disable cookies, it may limit your use of certain features or functions on our websites.

#### Third-party cookies

We also use cookies delivered by third parties for statistical and advertising purposes. These cookies are governed by their own privacy policies. If you wish to opt-out third-party cookies, please check their privacy policies by clicking on the links below.

<b>Type of cookie</b>	<b>Purpose</b>	<b>More information</b>
Google Analytics	These cookies are used to collect information about how visitors use our websites. They collect information in an anonymous form that does not identify a visitor. They provide information regarding the number of visitors to the sites, where visitors have come to the site from and the pages they visited. We use this information to compile reports and to help us improve the way our websites work.	<a href="#">Click here for an overview of privacy practices at Google.</a>  To opt-out being tracked by Google Analytics across all websites, visit <a href="#">Google</a>
Google Ads	These cookies are used to show relevant advertisements to users and track the effectiveness of the advertising campaigns. They help in measuring conversions and understanding user interactions with the ads.	<a href="#">Click here for an overview of privacy practices at Google.</a>

Google Tag	These cookies help improve the website's search engine optimization (SEO) by allowing better tracking and analysis of user interactions and site performance. This helps in enhancing the visibility of the site in search engine results.	<a href="#">Click here for an overview of privacy practices at Google.</a>
Social media	We embed social media buttons in our websites to redirect you to our social media accounts. They may set cookies on your computer when you click on them.	<a href="#">Click here for an overview of the cookies policy at LinkedIn</a>

### Customer testimonials

Net Invaders may post customer testimonials videos on the websites that contain data such as customer names and titles.

Net Invaders will obtain the consent of each customer before posting any data on such testimonials.

### Application Market Invaders

Market Invaders is a SAAS application allowing merchants to put their products on sale in just a few clicks on the different market places (Amazon, ebay, Rakuten, Leroy Merlin, Decathlon, Fnac, Cdiscount, ...) and manage their inventory, orders on a single platform.

Market Invaders is a Market Place management software allowing BtoC companies to:

- increase their revenue without additional resources
- simplify cross-border sales
- secure their business by synchronizing their inventory
- save time and optimize profits with a pricing management tool

You can find below the category of data collected or processed through the SAAS application Market Invaders and their purpose:

Data category	Data details	Purpose	Party in charge of consent collection
<b>Personal data related to the application users</b> (Market Invaders users)	Name, last name, address, phone number.	Customer contractualization and invoicing	Net Invaders
<b>Personal data related to the market places buyers</b> (registered on the online market places)	Name, last name, address, phone number; shipping address	Allow marketplaces sellers to: - fulfill their client orders - create customer invoices - calculate /remit taxes	Related online market places where the buyers are registered

## **Application Market Repricer**

Market Repricer is a SAAS application allowing merchants to adjust their prices on online market places (Amazon, Rakuten, Rue du commerce, etc. ...) according to the competition.

You can find below the category of data collected or processed through the SAAS application Market Repricer and their purpose:

<b>Data category</b>	<b>Data details</b>	<b>Purpose</b>	<b>Party in charge of consent collection</b>
<b>Personal data related to the application users</b> (Market Repricer users)	Name, last name, address, phone number.	Customer contractualization and invoicing	Net Invaders

## **Application Market Fulfillment**

Market Fulfillment is a SAAS application allowing merchants to xxx

You can find below the category of data collected or processed through the SAAS application Market Fulfillment and their purpose:

<b>Data category</b>	<b>Data details</b>	<b>Purpose</b>	<b>Party in charge of consent collection</b>
<b>Personal data related to the application users</b> (Market Fulfillment users)	Name, last name, address, phone number.	Customer contractualization and invoicing	Net Invaders
<b>Personal data related to the market places buyers</b> (registered on the online market places)	Name, last name, address, phone number; shipping address	Allow marketplaces sellers to: - fulfill their client orders	Related online market places where the buyers are registered

## **With whom we share it**

### **Net Invaders affiliates**

Net Invaders may share data about its prospects with its affiliates in order to work with them. For example, Net Invaders may need to share data with its affiliate for marketing, and account management purposes.

### **Third-parties**

Section “Cookies” of this Policy, specifically address the data we or third parties collect through cookies and how you can control cookies through your web browser. Net Invaders does not sell data to any third parties.

### **Compelled disclosure**

Net Invaders reserves the right to use or disclose information if required by law or if Net Invaders reasonably believes that use or disclosure is necessary to protect Net Invaders’ rights and/or to comply with a judicial proceeding, court order, or legal process.

### **Retention**

We retain personal data only as long as necessary for using it in accordance with the purposes described in this Policy, or as otherwise necessary to comply with applicable laws. When your data is no longer necessary or relevant for our purposes, or required by applicable laws, we take steps to have it deleted or made anonymous.

### **Your rights**

You have a right of access, rectification, deletion, opposition, portability, as well as a right to limit treatment. You can exercise these rights at any time by contacting our Legal Department, by email at [administratif@market-invaders.com](mailto:administratif@market-invaders.com).

In the event of an unsatisfactory response, you are entitled to lodge a complaint with a supervisory authority.

### **How we protect your data**

Net Invaders enforce all the necessary measures to protect your data from unauthorized access to, disclosure, alteration, or loss.

In particular:

- we use SSL certificates to encrypt our websites,
- we use HTTPS to secure all information in transit,
- storage of persistent data (including personal data) are encrypted by the algorithm AES 256,
- and only a limited number of staff have access to the data we use.

We review and update our practices regularly to enhance your privacy and ensure that our internal policies are followed.

If you have found a vulnerability or would like to report a security incident, you may send an email to [administratif@market-invaders.com](mailto:administratif@market-invaders.com).

The security of our applications and infrastructure is paramount to us and our clients. At Net Invaders, we value coordinated disclosure when it comes to security issues. That is why we encourage reporters to privately disclose their findings and provide us with a reasonable time frame so that we can investigate, develop and deploy any necessary fix.

### **Data transfer**

Net Invaders stores all data in the European Union.

**Contact**

If you wish to exercise your rights or if you have any question regarding this policy, please contact us at [administratif@market-invaders.com](mailto:administratif@market-invaders.com).

**Changes**

Net Invaders may change this policy from time to time. Make sure to check our Privacy Policy regularly.

Please note that a French translation is available on request at [administratif@market-invaders.com](mailto:administratif@market-invaders.com).